



Lori Foster
Public Relations Director
Van Diest Medical Center
515.832.7877
lfoster@vandiestmc.org

NEWS RELEASE

For Immediate Release

September 1, 2017

Lisa Ridge Appointed CEO at Van Diest Medical Center

WEBSTER CITY, IA | The Van Diest Medical Center Board of Trustees, in partnership with Mercy Health Network – Central Iowa (MHN), is pleased to announce the appointment of Lisa Ridge as Administrator and Chief Executive Officer (CEO) of Van Diest Medical Center (VDMC). This decision came following an extensive interview and selection process conducted over the past several weeks by both the Board and MHN.

Lisa has proven herself a true leader in the organization, serving as Chief Nursing Officer and Assistant Administrator of the hospital since August 2016. Her vision and direction, coupled with over 27 years of experience as an accomplished healthcare executive, support the goals and mission of VDMC as shared by Board Chair Roberta Knutson. “Speaking on behalf of the entire Board, we look forward to working with Lisa in her new role as CEO. She has established an excellent track record as our Chief Nursing Officer and has demonstrated that she has the skills necessary to continue to lead our hospital in its mission to enhance the lives of those in our community by providing exceptional, patient-centered healthcare,” Roberta stated. “We know Lisa looks forward to becoming more active in the community as she continues to better acquaint herself with area residents and community members.”

Her comments were echoed by Mike Trachta, Vice President for Network CAH Operations at MHN who said, “We are excited to have Lisa transition into the CEO role. Throughout her career, Lisa has successfully developed strong cultures of safety and demonstrated a commitment to delivering high quality care. Under her leadership, I am confident that VDMC will continue to grow and prosper.”

When asked about her new role Lisa offered, “I am humbled, pleased and honored to accept the CEO position at Van Diest Medical Center. I wish to extend a very special thanks to the Board of Directors, providers and leaders who took the time to participate in the interview process. I look forward to the opportunities to grow our hospital to better serve the patients in our community.”

Lisa Ridge will officially transition into the new role of Chief Executive Officer of Van Diest Medical Center effective October 1, 2017. Recruitment efforts for a new Chief Nursing Officer will begin immediately.